

Faculty of Humanities and Social Sciences

Background

The Faculty of Humanities and Social Sciences was first established in 1955 as the Faculty of Humanistic Studies and Social Sciences of the College of Education, Bangsaen, the first institution of higher education to be established outside Bangkok.

In 1974, when the college of Education was upgraded to university status as part of Srinakharinwirot University, the disciplines of Humanistic Studies and Social Sciences were segregated into two separate faculties: The Faculty of Humanities, and the Faculty of Social Sciences.

These two faculties, in 1991, merged again and became the Faculty of Humanities and Social Sciences when the Bangsaen Campus of Srinakharinwirot was upgraded to be an independent regional university under the name of Burapha University.

Departments

At present, the Faculty has teaching staff of approximately 100 with student enrollment of 2000 (in both four-year and two-year continuing programs) in its 12 departments. They are:

1. Department of Business Administration
2. Department of Eastern Languages
3. Department of Economics
4. Department of Geography
5. Department of History
6. Department of Library Science
7. Department of Political Science
8. Department of Psychology
9. Department of Sociology
10. Department of the Thai Language
11. Department of Western Languages
12. Department of Laws

Degrees Offered

The Faculty of Humanities and Social Sciences offers three types of study programs at the undergraduate level.

1. **Four-year Regular Program** : for those with a high school diploma or the equivalent who pass the entrance examination to become first year students, on the condition that 60 percent of the number of first year students is reserved for students from the eastern region, and the remainder is for general applicants from all over the country.

The degrees offered in this type of study program are :

- B.A. (Thai)
- B.A. (Chinese)
- B.A. (English)
- B.A. (Japanese)
- B.A. (Korean)
- B.A. (History)
- B.A. (Community Development)
- B.Sc. (Geo-Informatic Technology)
- B.Sc. (Psychology)
- B.Acc. (Accounting)
- B.B.A. (Marketing)
- B.B.A. (Human Resource Management)
- B.C.A. (Communication Arts)
- B.Econ. (Bachelor of Economics)
- B.A. (Religions and Philosophy)

2.Four-year Continuing Program :
for those with a diploma from high school, vocational school, or the equivalent, who pass the university examination.

The degree offered in this type of study program is :

B.C.A. (Bachelor of Communication Arts)

3.Two-Year Continuing Program :
for those with a diploma from vocational schools who pass the screening examination to study at the University on weekends.

The degrees offered under this type of study program are :

- B.B.A. (Accounting)
- B.B.A. (Marketing)
- B.B.A. (Personnel Management)

Bachelor of Accountancy Program in Accounting

Courses Structure

Students are required to take a minimum of 140 credits from the following sections:

1. General Education Courses

| | |
|---------------------------------------|------------|
| | 30 credits |
| Required Courses | 26 credits |
| - English Group | 12 credits |
| - Thai Group | 2 credits |
| - Information Technology Group | 3 credits |
| - Interdisciplinary Integration Group | 9 credits |
| Elective Courses | 4 credits |
2. Area of Concentration Courses

| | |
|------------------------------|-------------|
| | 104 credits |
| - Basic Professional Courses | 56 credits |
| - Major Required Courses | 39 credits |
| - Major Elective Courses | 9 credits |
3. Free Elective Courses 6 credits

1. General Education Courses 30 credits**Required Courses 26 credits****English Group 12 credits****Basic English 6 credits**

212101 English I 3(3-0-6)

212102 English II 3(3-0-6)

212103 English III 3(3-0-6)

212104 English IV 3(3-0-6)

Professional English 6 credits212201 English for Humanities and
Social Sciences I 3(2-2-5)212202 English for Humanities and
Social Sciences II 3(2-2-5)212207 English Communicative Speaking
3(2-2-5)

212208 English Writing Skills 3(3-0-6)

**Thai Group 2
credits**

208101 Thai Language Skills 2(2-0-4)

**Information Technology
Group 3 credits**

310101 Computer and the Internet 3(2-2-5)

**Interdisciplinary Integration
Group 9 credits**999101 Interdisciplinary Integration I
3(3-0-6)999102 Interdisciplinary Integration II
3(3-0-6)999103 Interdisciplinary Integration III
3(3-0-6)**Elective Courses 4 credits**

A minimum requirement for elective courses is 4 credits. Students can select from General Education Courses which are offered in other faculties from the General Education Courses Manual (2002), Burapha University.

**2. Area of Concentration Courses 102
credits****Basic Professional Courses 56 credits**

212371 Business English 2(2-0-4)

226211 Microeconomics I 3(3-0-6)

226212 Macroeconomics I 3(3-0-6)

227211 Business Finance 3(3-0-6)

228211 Principles of Marketing 3(3-0-6)

229111 Principles of Accounting I 3(3-0-6)

229211 Principles of Accounting II

230211 Business Law 3(3-0-6)

230221 Principles of Management

230231 Taxation 3(3-0-6)

230321 Quantitative Analysis in
Management 3(3-0-6)230322 Production and Operations
Management 3(3-0-6)230323 Management Information
System 3(3-0-6)230411 Business Research Methodology
3(3-0-6)

230421 Strategic Management 3(3-0-6)

244211 Human Resource Management
3(3-0-6)

| | | |
|--------|--|-------------------|
| 302117 | Calculus for Business | 3(3-0-6) |
| 310381 | Computer in Business | 3(3-0-6) |
| 312201 | Elementary Statistics | 3(3-0-6) |
| | Major Required Courses | 39 credits |
| 229221 | Intermediate Accounting I | 3(3-0-6) |
| 229321 | Intermediate Accounting II | |
| 229322 | Advanced Accounting | 3(3-0-6) |
| 229331 | Cost Accounting | 3(3-0-6) |
| 229332 | Managerial Accounting | 3(3-0-6) |
| 229341 | Tax Accounting | 3(3-0-6) |
| 229351 | Auditing | 3(3-0-6) |
| 229361 | Software Packages for Accounting | 3(3-0-6) |
| 229421 | Accounting Theory | 3(3-0-6) |
| 229422 | Corporate Financial Reporting and Analysis | 3(3-0-6) |
| 229423 | Accounting Policy | 3(3-0-6) |
| 229451 | Internal Auditing and Control | 3(3-0-6) |
| 229461 | Accounting Information System | 3(3-0-6) |
| | Major Elective Courses | 9 credits |
| 227421 | Principles of Investment | 3(3-0-6) |
| 229222 | Governmental Accounting | |
| 229271 | Accounting for Financial Institution | 3(3-0-6) |
| 229362 | Accounting System Design | |
| 229424 | Seminar in Financial Accounting | 3(3-0-6) |
| 229431 | Profit Planning and Control | |
| 229432 | Seminar in Managerial | |

| | | |
|--------|---|------------------|
| | Accounting | 3(3-0-6) |
| 229452 | Information System Control and Audit | 3(3-0-6) |
| 229453 | Seminar in Auditing | 3(3-0-6) |
| 229462 | Seminar in Accounting Information System | 3(3-0-6) |
| 229471 | Institutional Accounting | 3(3-0-6) |
| | 3. Free Elective Courses | 6 credits |
| | Students may take at least 6 credits as free elective credits to complete the graduation requirement from courses provided at Burapha University or other universities both in Thailand and abroad. | |

Bachelor of Arts Program in Chinese Language

Courses Structure

Students are required to take a minimum of 132 credits from the following sections:

| | |
|---------------------------------------|-------------------|
| 1. General Education Courses | 30 credits |
| Required Courses | 26(3-0-6) credits |
| - English Group | 12 credits |
| - Thai Group | 2 credits |
| - Information Technology Group | 3(3-0-6) credits |
| - Interdisciplinary Integration Group | 9(3-0-6) credits |
| Elective Courses | 4 credits |

| | |
|--|-------------------|
| 2. Area of Concentration Courses | 96 |
| credits | |
| - Major Courses | 78 credits |
| - Minor Courses | 18 credits |
| 3. Free Elective Courses | 6 credits |
| 1. General Education Courses | 30 credits |
| Required Courses | 26 credits |
| English Group | 12 credits |
| Basic English | 6 credits |
| 212101 English I | 3(3-0-6) |
| 212102 English II | 3(3-0-6) |
| 212103 English III | 3(3-0-6) |
| 212104 English IV | 3(3-0-6) |
| Professional English | 6 credits |
| 212201 English for Humanities and Social Sciences I | 3(2-2-5) |
| 212207 English Communicative Speaking | 3(2-2-5) |
| 212208 English Writing Skills | 3(3-3-6) |
| Thai Group | 2 |
| credits | |
| 208101 Thai Language Skills | 2(2-0-4) |
| Information Technology Group | 3 credits |
| 310101 Computer and the Internet | 3(2-2-5) |
| Interdisciplinary Integration Group | 9 credits |
| 999101 Interdisciplinary Integration I | 3(3-0-6) |
| 999102 Interdisciplinary Integration II | 3(3-0-6) |

| | |
|---|-------------------|
| 999103 Interdisciplinary Integration III | 3(3-0-6) |
| Elective Courses | 4 credits |
| A minimum requirement for elective courses is 4 credits. Students can select from General Education Courses which are offered in other faculties from the General Education Courses Manual (2002), Burapha University. | |
| 2. Area of Concentration Courses | 96 |
| credits | |
| Major Courses | 78 credits |
| Major Required Courses | 51 credits |
| 206111 Chinese I | 3(2-3-4) |
| 206112 Chinese II | 3(2-3-4) |
| 206213 Chinese III | 3(2-3-4) |
| 206214 Chinese IV | 3(2-3-4) |
| 206221 Chinese Listening-Speaking I | 3(3-0-6) |
| 206222 Chinese Listening-Speaking II | 3(3-0-6) |
| 206231 Chinese Reading I | 3(3-0-6) |
| 206232 Chinese Reading II | 3(3-0-6) |
| 206241 Chinese Writing I | 3(3-0-6) |
| 206315 Chinese V | 3(2-3-4) |
| 206316 Chinese VI | 3(2-3-4) |
| 206323 Chinese Listening-Speaking III | 3(3-0-6) |
| 206324 Chinese Listening-Speaking IV | 3(3-0-6) |
| 206333 Chinese Reading III | 3(3-0-6) |

| | |
|--|-------------------|
| 206342 Chinese Writing II | 3(3-0-6) |
| 206425 Chinese Business Conversation I | 3(3-0-6) |
| 206451 Chinese Translation I | 3(3-0-6) |
| Major Elective Courses | 27 credits |
| 206261 Chinese Linguistics | 3(3-0-6) |
| 206281 Evolution of the Chinese Characters | 3(3-0-6) |
| 206334 Chinese Newspaper Reading | 3(3-0-6) |
| 206362 Chinese Structure | 3(3-0-6) |
| 206371 Chinese Folklore | 3(3-0-6) |
| 206372 Contemporary Chinese Literature | 3(3-0-6) |
| 206382 Chinese Culture | 3(3-0-6) |
| 206383 Chinese Today | 3(3-0-6) |
| 206426 Chinese Business Conversation II | 3(3-0-6) |
| 206443 Chinese Business Writing | 3(3-0-6) |
| 206452 Chinese Translation II | 3(3-0-6) |
| 206453 Chinese for Hotel Business | 3(3-0-6) |
| 206454 Chinese for Tour Guides I | 3(3-0-6) |
| 206455 Chinese for Tour Guides II | 3(3-0-6) |
| 206456 Chinese for Industry | 3(3-0-6) |
| 206457 Chinese for Mass Communication | 3(3-0-6) |
| 206463 Teaching Chinese as a Foreign Language | 3(3-0-6) |
| 206473 Classical Chinese Literature | 3(3-0-6) |

206484 Chinese Seminar 3(3-0-6)

Minor Courses 18 credits

Students can select other minor courses from other faculties in Burapha University on approval from the Head of Department.

3. Free Elective Courses 6 credits

Students may take at least 6 credits as free elective credits to complete the graduation requirement from courses provided at Burapha University or other universities both in Thailand and abroad.

**Bachelor of Arts Program in
Community Development**

Courses Structure

Students are required to take a minimum of 135 credits from the following sections:

1. General Education Courses 3(3-0-6)
30 credits
 - Required Courses 26 credits
 - English Group 12 credits
 - Thai Group 2 credits
 - Information Technology
Group 3 credits
 - Interdisciplinary Integration
Group 9 credits

| | | |
|---|-------------------|----------|
| Elective Courses | 4 credits | 3(3-0-6) |
| 2. Area of Concentration Courses | 99 credits | |
| - Major Courses | 81 credits | |
| - Minor Courses | 18 credits | |
| 3. Free Elective Courses | 6 credits | |
| 1. General Education Courses | 30 credits | |
| Required Courses | 26 credits | |
| English Group | 12 credits | |
| Basic English | 6 credits | |
| 212101 English I | 3(3-0-6) | |
| 212102 English II | 3(3-0-6) | |
| 212103 English III | 3(3-0-6) | |
| 212104 English IV | 3(3-0-6) | |
| Professional English | 6 credits | |
| 212201 English for Humanities and Social Sciences I | 3(2-2-5) | |
| 212202 English for Humanities and Social Sciences II | 3(2-2-5) | |
| Thai Group | 2 | |
| credits | | |
| 208101 Thai Language Skills | 2(2-0-4) | |
| Information Technology Group | 3 credits | |
| 310101 Computer and the Internet | 3(2-2-5) | |
| Interdisciplinary Integration Group | 9 credits | |
| 999101 Interdisciplinary Integration I | 3(3-0-6) | |
| 999102 Interdisciplinary Integration II | 3(3-0-6) | |
| 999103 Interdisciplinary Integration III | | |

Elective Courses 4 credits

A minimum requirement for elective courses is 4 credits. Students can select from General Education Courses which are offered in other faculties from the General Education Courses Manual (2002), Burapha University.

2. Area of Concentration Courses 99 credits

| | |
|--|-------------------|
| Major Courses | 81 credits |
| Basic Professional Courses | 24 credits |
| 221252 Human Relations in Community | 3(3-0-6) |
| 221256 Psychology and Community | |
| 221257 Community Information System | 3(3-0-6) |
| 221356 Local Administration | 3(3-0-6) |
| 225221 Cultural Anthropology | 3(3-0-6) |
| 225311 Rural Sociology | 3(3-0-6) |
| 225313 Industrial Sociology | 3(3-0-6) |
| 225342 Research Methods in Social Sciences | 3(3-0-6) |
| Major Required Courses | 39 credits |
| 221251 Community Study | 3(3-0-6) |
| 221351 Principles of Community Development I | 3(3-0-6) |
| 221352 Principles of Community Development II | 3(3-0-6) |
| 221353 Principles of Practice of Planning | 3(3-0-6) |

| | | |
|-------------------------------|---|-------------------|
| 221451 | Leadership in Community Development | 3(3-0-6) |
| 221452 | Community Development Administration | 3(3-0-6) |
| 221453 | Folk Business and Community Development | 3(3-0-6) |
| 221454 | Appropriate Technology for Community Development | 3(3-0-6) |
| 221455 | Land Reform and Community Development | 3(3-0-6) |
| 221456 | Problems of Community Development | 3(3-0-6) |
| 221461 | Professional Internship in Community Development | 3(0-9-6) |
| 221462 | Sessional Paper | 6(3-9-6) |
| Major Elective Courses | | 18 credits |
| 221253 | Sociology Theories for Community Development | 3(3-0-6) |
| 221254 | Anthropology Theories for Community Development | 3(3-0-6) |
| 221255 | Computer Application in Community Development | 3(2-2-5) |
| 221354 | Social Psychology Theories for Community Development | 3(3-0-6) |
| 221355 | World Community Today | 3(3-0-6) |
| 221457 | Comparative Community Development | 3(2-2-5) |
| 221458 | Recreation and Community Development | 3(2-2-5) |
| 225223 | Religions and Thai Traditions | 3(3-0-6) |

| | | |
|----------------------|--|-------------------|
| 225312 | Urban Sociology | 3(3-0-6) |
| 225316 | Mass Communication and Public Opinion | 3(3-0-6) |
| 225317 | Sociology of Women | 3(3-0-6) |
| 225341 | Introductory Statistics for the Social Sciences | 3(3-0-6) |
| 225343 | The Application of Statistical Package in Social Sciences | |
| 225411 | Social Organization | 3(3-0-6) |
| 225412 | Political Sociology | 3(3-0-6) |
| 225416 | Criminology and Penology | |
| 225423 | Thai Society and Culture | 3(3-0-6) |
| 225431 | Population and Development | 3(3-0-6) |
| 225441 | Social Impact Assessment | |
| Minor Courses | | 18 credits |

Students can select other minor from other faculties in Burapha University on approval from the Head of Department.

3. Free Elective Courses 6 credits
Students may take at least 6 credits as free elective credits to complete the graduation requirement from courses provided at Burapha University or other universities both in Thailand and abroad.

**Bachelor of Arts Program in
English Language
Courses Structure**

Students are required to take a minimum of 128 credits from the following sections:

1. General Education Courses **30 credits**
 - Required Courses **26 credits**
 - English Group 12 credits
 - Thai Group 2 credits
 - Information Technology Group 3 credits
 - Interdisciplinary Integration Group 9 credits
 - Elective Courses 4 credits
2. Area of Concentration Courses **92**

credits

- Major Courses 74 credits
- Minor Courses 18 credits

3. Free Elective Courses 6 credits

1. General Education Courses 30 credits

Required Courses 26 credits

English Group 12 credits

Basic English 6 credits

212101 English I 3(3-0-6)

212102 English II 3(3-0-6)

212103 English III 3(3-0-6)

212104 English IV 3(3-0-6)

Professional English 6 credits

212207 English Communicative Speaking 3(2-2-5)

212208 English Writing Skills 3(3-0-6)

Thai Group 2 credits

208101 Thai Language Skills 2(2-0-4)
Information Technology Group 3 credits

310101 Computer and the Internet 3(2-2-5)
Interdisciplinary Integration Group 9 credits

999101 Interdisciplinary Integration I 3(3-0-6)

999102 Interdisciplinary Integration II 3(3-0-6)

999103 Interdisciplinary Integration III 3(3-0-6)

Elective Courses 4 credits

A minimum requirement for elective courses is 4 credits. Students can select from General Education Courses which are offered in other faculties from the General Education Courses Manual (2002), Burapha University.

2. Area of Concentration Courses 92

credits

Major Courses 74 credits

Major Required Courses 42 credits

212211 Reading Techniques 3(3-0-6)

212212 Analytical Reading 2(2-0-4)

212221 Writing I 2(2-0-4)

212222 Writing II 2(2-0-4)

212231 Oral English I 2(1-2-3)

212232 Oral English II 2(1-2-3)

| | | | |
|---------------------------------------|-------------------|---------------------------------------|-----------|
| 212241 Background to English | | 212391 Practicum | 2(0-10-0) |
| Language and Culture | 2(2-0-4) | 212392 Cross Cultural Experience | |
| 212242 The Novel and the Short Story | | 212426 Advanced Essay Writing | 2(2-0-4) |
| | 2(2-0-4) | 212427 Creative Writing | 2(2-0-4) |
| 212281 English Phonology | 2(1-2-3) | 212435 Oral Discussion and Debate | |
| 212313 Critical Reading | 2(2-0-4) | 212445 Literary Criticism | 2(2-0-4) |
| 212323 Essay Writing | 2(2-0-4) | 212455 English and American Drama | |
| 212324 Summary Writing | 2(2-0-4) | | 2(2-0-4) |
| 212333 oral Writing III | 2(1-2-3) | 212456 Modern British and | |
| 212334 Oral Presentation | 2(1-2-3) | American poetry | 2(2-0-4) |
| 212351 Introduction to Poetry | 2(2-0-4) | 212457 Shakespearean Drama | 2(2-0-4) |
| 212352 Drama | 3(3-0-6) | 212463 Translation of Non-fiction | 2(2-0-4) |
| 212361 Basic Translation | 2(2-0-4) | 212464 Translation of Fiction | 2(2-0-4) |
| 212362 Translation I | 2(2-0-4) | 212465 Translation of Literature | 2(2-0-4) |
| 212382 English Syntax | 2(2-0-4) | 212466 Spontaneous Translation I | |
| 212425 Research Paper | 2(2-0-4) | 212467 Spontaneous Translation II | |
| Major Elective Courses | 32 credits | 212477 English for Printed Media | 2(2-0-4) |
| 212343 The English and American Novel | | 212478 English for Broadcasting Media | |
| | 2(2-0-4) | | 2(1-2-3) |
| 212344 Contemporary Literature | 2(2-0-4) | 212479 English for Advertising and | |
| 212353 Poetry | 2(2-0-4) | Public Relation | 2(1-2-3) |
| 212354 Modern Drama | 2(2-0-4) | 212483 Contrastive Analysis of | |
| 212371 Business English | 2(2-0-4) | English and Thai | 2(2-0-4) |
| 212372 Business for Workplace | 2(1-2-3) | 212484 Applied Linguistics | 2(1-2-3) |
| 212373 English for Hotel | 2(1-2-3) | 212493 Independent Study in | |
| 212374 English for Tourism Industry | | English Language | 2(0-4-2) |
| | 2(1-2-3) | 212494 Project in English for Tourism | |
| 212375 English for Domestic Tourism | | | 2(0-4-2) |
| | 2(1-2-3) | 212495 Project in Translation | 2(0-4-2) |
| 212376 English for Information | | 212496 Project in Printed Media | 2(0-4-2) |
| Technology Communication | | | 2(1-2-3) |

212497 Seminar on Selected Topic
 212498 Advanced Language Skills for
 Graduate Studies 2(1-2-3)
 Minor Courses 18 credits
 Students can select other minor from
 other faculties in Burapha University on
 approval from the Head of Department.

3. Free Elective Courses 6 credits

Students may take at least 6 credits as
 free elective credits to complete the graduation
 requirement from courses provided at Burapha
 University or other universities both in Thailand
 and abroad.

Bachelor Arts Program in History

Courses Structure

Students are required to take a
 minimum of 135 credits from the
 following
 sections:

- 1. General Education Courses 30
 credits
- Required Courses 26
 credits
 - English Group 12
 credits
 - Thai Group 2
 credits

- Information Technology 3(0-4-2)
 Group 3
 credits
- Interdisciplinary Integration
 Group 9
 credits
- Elective Courses
 4 credits
- 2. Area of Concentration 99
 credits
 - Core Courses
 24 credits
 - Major Courses 57
 credits
 - Minor Courses 18
 credits
- 3. Free Elective Courses 6
 credits

**1. General Education Courses 30
 credits**

Required Courses

26 credits

- English Group 12
 credits

Basic English 6 credits

- 212101 English I 3(3-0-6)
- 212102 English II 3(3-0-6)
- 212103 English III 3(3-0-6)
- 212104 English IV 3(3-0-6)

Professional English 6 credits

- 212201 English for Humanities and

| | | | | | |
|--------|--|-------------------|--------|---|------------------|
| | Social Sciences I | 3(2-2-5) | 212222 | Writing II | 2(2-0-4) |
| 212202 | English for Humanities and Social Sciences II | 3(2-2-5) | 212231 | Oral English I | 2(1-2-3) |
| 212207 | English Communicative Speaking | 3(2-2-5) | 212232 | Oral English II | 2(1-2-3) |
| | Thai Group | 2 credits | 212261 | Basic Translation | 2(2-0-4) |
| 208101 | Thai Language Skills | 2(2-0-4) | | Thai Group | 6 credits |
| | Information Technology Group | 3 credits | 208211 | Writing | 3(3-0-6) |
| 310101 | Computer and the Internet | 3(2-2-5) | 208213 | Analytical Reading | 2(2-0-4) |
| | Interdisciplinary Integration Group | 9 credits | 208214 | Speed Reading | 2(2-0-4) |
| 999101 | Interdisciplinary Integration I | 3(3-0-6) | 208312 | Business Writing | 3(3-0-6) |
| 999102 | Interdisciplinary Integration II | 3(3-0-6) | 215351 | News Writing | 3(3-0-6) |
| 999103 | Interdisciplinary Integration III | 3(3-0-6) | 216412 | Speech for Personality Development | 3(3-0-6) |
| | Elective Courses | 4 credits | 219355 | Feature Writing | 3(3-0-6) |
| | A minimum requirement for elective courses is 4 credits. Students can select from General Education Courses which are offered in other faculties from the General Education Courses Manual (2002), Burapha University. | | | Sociology Group | 6 credits |
| | 2. Area of Concentration Courses | 99 credits | 203215 | Thai Civilization | 3(3-0-6) |
| | Core Courses | 24 credits | 221355 | World Community Today | 3(3-0-6) |
| | English Group | 6 credits | 224241 | International Relations | 3(3-0-6) |
| 212208 | English Writing Skills | 3(3-0-6) | 221321 | Politics and Government of the South | 3(3-0-6) |
| 212211 | Reading Techniques | 3(3-0-6) | 224322 | Politics and Government of the North | 3(3-0-6) |
| 212212 | Analytical Reading | 2(2-0-4) | 221423 | State and Civil Society | 3(3-0-6) |
| 212221 | Writing I | 2(2-0-4) | 225221 | Cultural Anthropology | 3(3-0-6) |
| | | | 225311 | Rural Social | 3(3-0-6) |
| | | | 225312 | Urban Sociology | 3(3-0-6) |
| | | | 225342 | Research Methods in Social Sciences | 3(3-0-6) |
| | | | 225423 | Thai Society and Culture | 3(3-0-6) |
| | | | 226211 | Microeconomics I | 3(3-0-6) |
| | | | 226212 | Macroeconomics I | 3(3-0-6) |

| | | | | |
|--------|--|-------------------|--------|--|
| | Sociology Group | 6 credits | | |
| 204311 | Comparative Philosophy | 3(3-0-6) | 203327 | History of Thai Architecture 3(3-0-6) |
| 208281 | Folklore | 2(2-0-4) | 203335 | History of the Middle East 3(3-0-6) |
| 280322 | Language and Culture | 2(2-0-4) | 203345 | History of Latin America 3(3-0-6) |
| 208362 | Historical Literature | 2(2-0-4) | 203346 | History of the United States 3(3-0-6) |
| 208472 | Political Literature | 2(2-0-4) | 203355 | History of Historical Writing 3(3-0-6) |
| 214291 | Creative Thinking | 2(2-0-4) | | |
| | Major Courses | 57 credits | | |
| | Major Required Courses | 36 credits | | |
| 203221 | Thai History: Early Period | 3(3-0-6) | 203365 | Analytical Contemporary World Affairs 3(3-0-6) |
| 203222 | Thai History: Modern Period 3(3-0-6) | | 203366 | Islamic World 3(3-0-6) |
| 203231 | History of Southeast Asia | 3(3-0-6) | 203367 | Comparative Civilization 3(3-0-6) |
| 203232 | History of East Asia | 3(3-0-6) | 203368 | History and Tourism 3(3-0-6) |
| 203233 | History of South Asia | 3(3-0-6) | 203425 | Economic History of Thailand 3(3-0-6) |
| 203241 | History of Western Civilization I 3(3-0-6) | | 203426 | Thai Social and Intellectual History 3(3-0-6) |
| 203242 | History of Western Civilization II 3(3-0-6) | | 203427 | Thai Diplomatic History 3(3-0-6) |
| 203321 | Local History | 3(3-0-6) | 203428 | Gender in Thai History 3(3-0-6) |
| 203322 | History of Eastern Thailand 3(3-0-6) | | 203429 | Selected Topics in Thai History 3(3-0-6) |
| 203351 | Historical Methods | 3(3-0-6) | 203435 | History of Modern China 3(3-0-6) |
| 203421 | Seminar in Thai History | 3(2-2-5) | 203436 | History of Modern Japan 3(3-0-6) |
| 203451 | Sessional Paper | 3(1-4-6) | 203437 | Reading and Analysis in Southeast Asia History 3(3-0-6) |
| | Major Elective Courses | 21 credits | 203438 | Social and Cultural History of Modern Southeast Asia 3(3-0-6) |
| 203325 | History of Thai Politics and Government | 3(3-0-6) | 203445 | Intellectual History of the Western World 3(3-0-6) |
| 203326 | Cultural History of Thai Tourism 3(3-0-6) | | 203446 | History of Innovations and |

| | | |
|---|----------|--|
| Inventions | | |
| in the Western World | 3(3-0-6) | |
| 203447 History of Modern Russian | 3(3-0-6) | |
| 203465 Big Powers Diplomacy | 3(3-0-6) | |
| 203466 Peace History | 3(3-0-6) | |
| 232325 Archaeology in Thailand | 3(3-0-6) | |
| 232326 Art and Architecture in Thailand | 3(3-0-6) | |

| | | |
|-------------------------------|----------|--|
| 232335 Art and Archaeology in | | |
| the Neighboring Countries | | |
| of Thailand | 3(3-0-6) | |
| 233360 Museum Studies | 3(3-0-6) | |

Minor Courses 18 credits

Students can select other minor courses from other faculties in Burapha University on approval of the Head of Department.

3. Free Elective Courses

6 credits

Students may take at least 6 credits as free elective from courses provided at Burapha University or other universities both in Thailand and abroad to complete the graduation requirement.

**Bachelor of Arts Program in
Japanese Language**

Courses Structure

Students are required to take a minimum of 132 credits from the following sections:

1. General Education Courses

| | |
|--------------------------|------------|
| | 30 credits |
| Required Courses | 26 credits |
| - English Group | 12 credits |
| - Thai Group | 2 credits |
| - Information Technology | |
| Group | 3 credits |

| | |
|---------------------------------|-----------|
| - Interdisciplinary Integration | |
| Group | 9 credits |

| | |
|------------------|-----------|
| Elective Courses | 4 credits |
|------------------|-----------|

2. Area of Concentration Courses

96

credits

| | |
|-----------------|------------|
| - Major Courses | 78 credits |
| - Minor Courses | 18 credits |

3. Free Elective Courses 6 credits

1. General Education Courses 30 credits

Required Courses 26 credits

English Group 12 credits

Basic English 6 credits

| | |
|------------------|----------|
| 212101 English I | 3(3-0-6) |
|------------------|----------|

| | |
|-------------------|----------|
| 212102 English II | 3(3-0-6) |
|-------------------|----------|

| | |
|--------------------|----------|
| 212103 English III | 3(3-0-6) |
|--------------------|----------|

| | |
|-------------------|----------|
| 212104 English IV | 3(3-0-6) |
|-------------------|----------|

Professional English 6 credits

| | |
|-----------------------------------|----------|
| 212201 English for Humanities and | |
| Social Sciences I | 3(2-2-5) |

| | |
|---------------------------------------|--|
| 212207 English Communicative Speaking | |
|---------------------------------------|--|

| | | | |
|--------|-----------------------------------|------------------|--|
| | | 3(2-2-5) | |
| 212208 | English Writing Skills | 3(3-0-6) | |
| | Thai Group | 2 | |
| | credits | | |
| 208101 | Thai Language Skills | 2(2-0-4) | |
| | Information Technology | | |
| | Group | 3 credits | |
| 310101 | Computer and the Internet | 3(2-2-5) | |
| | Interdisciplinary Integration | | |
| | Group | 9 credits | |
| 999101 | Interdisciplinary Integration I | | |
| | | 3(3-0-6) | |
| 999102 | Interdisciplinary Integration II | | |
| | | 3(3-0-6) | |
| 999103 | Interdisciplinary Integration III | | |
| | | 3(3-0-6) | |

Elective Courses 4 credits

A minimum requirement for elective courses is 4 credits. Students can select from General Education Courses which are offered in other faculties from the General Education Courses Manual (2002), Burapha University.

2. Area of Concentration Courses

| | | |
|--------|-------------------------------|-------------------|
| | Major Courses | 78 credits |
| | Major Elective Courses | 51 credits |
| 207111 | Japanese I | 3(2-3-4) |
| 207112 | Japanese II | 3(2-3-4) |
| 207213 | Japanese III | 3(2-3-4) |
| 207214 | Japanese IV | 3(2-3-4) |
| 207221 | Japanese Listening-Speaking I | |
| | | 3(3-0-6) |

| | | |
|--------|---------------------------------|----------|
| 207222 | Japanese Listening-Speaking II | |
| | | 3(3-0-6) |
| 207231 | Japanese Reading I | 3(3-0-6) |
| 207232 | Japanese Reading II | 3(3-0-6) |
| 207241 | Japanese Writing I | 3(3-0-6) |
| 207315 | Japanese V | 3(2-3-4) |
| 207316 | Japanese VI | 3(2-3-4) |
| 207323 | Japanese Listening-Speaking III | |
| | | 3(3-0-6) |
| 207324 | Japanese Listening-Speaking IV | |
| | | 3(3-0-6) |
| 207333 | Japanese Reading III | 3(3-0-6) |
| 207342 | Japanese Writing II | 3(3-0-6) |
| 207425 | Japanese Business | |
| | Conversation I | 3(3-0-6) |
| 207451 | Japanese Translation I | 3(3-0-6) |

Major Elective Courses 27 credits

| | | |
|--------|-----------------------------|----------|
| 207261 | Japanese Linguistics | 3(3-0-6) |
| 207334 | Japanese Newspaper Reading | |
| | | 3(3-0-6) |
| 207362 | Japanese Structure | 3(3-0-6) |
| 207371 | Japanese Folklore | 3(3-0-6) |
| 207372 | Japanese Literary Works | 3(3-0-6) |
| 207381 | Japanese Culture | 3(3-0-6) |
| 207382 | Japanese Today | 3(3-0-6) |
| 207426 | Japanese Business | |
| | Conversation II | 3(3-0-6) |
| 207443 | Japanese Business Writing | 3(3-0-6) |
| 207452 | Japanese Translation II | 3(3-0-6) |
| 207453 | Japanese for Hotel Business | 3(3-0-6) |

| | | |
|--------|---|------------|
| 207454 | Japanese for Tour Guides I | 3(3-0-6) |
| 207455 | Japanese for Tour Guides II | 3(3-0-6) |
| 207456 | Japanese for Industry | 3(3-0-6) |
| 207457 | Japanese for Mass Communication | 3(3-0-6) |
| 207463 | Teaching Japanese as a foreign Language | 3(3-0-6) |
| 207473 | Japanese Short Stories | 3(3-0-6) |
| 207483 | Japanese Seminar | 3(3-0-6) |
| | Minor Courses | 18 credits |

Students can select other minor from other faculties in Burapha University on approval from the Head of Department.

3. Free Elective Courses 6 credits

Students may take at least 6 credits as free elective credits to complete the graduation requirement from courses provided at Burapha University or other universities both in Thailand and abroad.

Bachelor of Arts Program in Korean Language

Courses Structure

Students are required to take a minimum of 132 credits from the following sections:

| | |
|------------------------------|------------|
| 1. General Education Courses | 30 credits |
| Required Courses | 26 credits |
| - English Group | 12 credits |
| - Thai Group | 2 credits |

| | |
|---------------------------------------|------------|
| - Information Technology Group | 3 credits |
| - Interdisciplinary Integration Group | 9 credits |
| Elective Courses | 4 credits |
| 2. Area of Concentration Courses | 96 credits |
| - Major Courses | 78 credits |
| - Minor Courses | 18 credits |
| 3. Free Elective Courses | 6 credits |

1. General Education Courses 30 credits

Required Courses 26 credits

English Group 12 credits

Basic English 6 credits

| | | |
|--------|-------------|----------|
| 212101 | English I | 3(3-0-6) |
| 212102 | English II | 3(3-0-6) |
| 212103 | English III | 3(3-0-6) |
| 212104 | English IV | 3(3-0-6) |

Professional English 6 credits

| | | |
|--------|--|----------|
| 212201 | English for Humanities and Social Sciences I | 3(2-2-5) |
| 212207 | English Communicative Speaking | 3(2-2-5) |
| 212208 | English Writing Skills | 3(3-0-6) |

Thai Group 2

credits

| | | |
|--------|-------------------------------------|-----------|
| 208101 | Thai Language Skills | 2(2-0-4) |
| | Information Technology Group | 3 credits |
| 310101 | Computer and the Internet | 3(2-2-5) |
| | Interdisciplinary Integration Group | 9 credits |

| | | | | | |
|---|-----------------------------------|-------------------|---|---------------------------------|-------------------|
| 999101 | Interdisciplinary Integration I | 3(3-0-6) | 205324 | Korean Listening-Speaking IV | 3(3-0-6) |
| 999102 | Interdisciplinary Integration II | 3(3-0-6) | 205333 | Korean Reading III | 3(3-0-6) |
| 999103 | Interdisciplinary Integration III | 3(3-0-6) | 205342 | Korean Writing II | 3(3-0-6) |
| Elective Courses | | 4 credits | 205425 | Korean Business Conversation I | 3(3-0-6) |
| A minimum requirement for | | | | | |
| elective courses is 4 credits. Students can | | | | | |
| select from General Education Courses | | | | | |
| which are offered in other faculties from the | | | | | |
| General Education Courses Manual (2002), | | | | | |
| Burapha University. | | | | | |
| 2. Area of Concentration Courses | | | | | |
| Major Courses | | 78 credits | 205451 | Korean Translation I | 3(3-0-6) |
| Major Required Courses | | 51 credits | Major Elective Courses 27 credits | | |
| 205111 | Korean I | 3(2-3-4) | 205261 | Korean Linguistics | 3(3-0-6) |
| 205112 | Korean II | 3(2-3-4) | 205334 | Korean Newspaper Reading | 3(3-0-6) |
| 205213 | Korean III | 3(2-3-4) | 6) | | |
| 205214 | Korean IV | 3(2-3-4) | 205362 | Korean Structure | 3(3-0-6) |
| 205221 | Korean Listening-Speaking I | 3(3-0-6) | 205371 | Korean Folklore | 3(3-0-6) |
| 205222 | Korean Listening-Speaking II | 3(3-0-6) | 205372 | Korean Literary Works | 3(3-0-6) |
| 205231 | Korean Reading I | 3(3-0-6) | 205381 | Korean Culture | 3(3-0-6) |
| 205232 | Korean Reading II | 3(3-0-6) | 205382 | Korean Today | 3(3-0-6) |
| 205241 | Korean Writing I | 3(3-0-6) | 205426 | Korean Business Conversation II | 3(3-0-6) |
| 205315 | Korean V | 3(2-3-4) | 206443 | Korean Business Writing | 3(3-0-6) |
| 205316 | Korean VI | 3(2-3-4) | 205452 | Korean Translation II | 3(3-0-6) |
| 205323 | Korean Listening-Speaking III | 3(3-0-6) | 205453 | Korean for Hotel Business | |
| | | | 205454 | Korean for Tour Guides I | 3(3-0-6) |
| | | | 205455 | Korean for Tour Guides II | 3(3-0-6) |
| | | | 205456 | Korean for Industry | 3(3-0-6) |
| | | | 205457 | Korean for Mass Communication | 3(3-0-6) |
| | | | 205463 | Teaching Korean as a foreign | |
| | | | | Language | 3(3-0-6) |
| | | | 205473 | Korean Short Stories | 3(3-0-6) |
| | | | 205483 | Korean Seminar | 3(3-0-6) |
| | | | Minor Courses | | 18 credits |

Students can select other minor from other faculties in Burapha University on approval from the Head of Department.

3. Free Elective Courses 6 credits

Students may take at least 6 credits as free elective credits to complete the graduation requirement from courses provided at Burapha University or other universities both in Thailand and abroad.

- Thai Group 2 credits
- Information Technology Group 3 credits
- Interdisciplinary Integration Group 9 credits
- Elective Courses 4 credits

2. Area of Concentration Courses 93 credits

- Major Courses 75 credits
- Minor Courses 18 credits

3. Free Elective Courses 6 credits

1. General Education Courses 30 credits

Required Courses 26 credits

English Group 12 credits

Basic English 6 credits

| | | |
|--------|-------------|----------|
| 212101 | English I | 3(3-0-6) |
| 212102 | English II | 3(3-0-6) |
| 212103 | English III | 3(3-0-6) |
| 212104 | English IV | 3(3-0-6) |

Bachelor of Arts Program in Religions and Philosophy

Courses Structure

Students are required to take a minimum of 129 credits from the following sections:

- 1. General Education Courses 30 credits
 - Required Courses 26 credits
 - English Group 12 credits

Professional English 6 credits212201 English for Humanities and
Social Sciences I 3(2-2-5)212207 English Communicative Speaking
3(2-2-5)**Thai Group 2 credits**208101 Thai Language Skills 2(2-0-4)
Information Technology**Group 3 credits**310101 Computer and the Internet 3(2-2-5)
Interdisciplinary Integration**Group 9 credits**999101 Interdisciplinary Integration I
03(3-0-6)999102 Interdisciplinary Integration II
3(3-0-6)999103 Interdisciplinary Integration III
3(3-0-6)**Elective Courses 4 credits**

A minimum requirement for elective courses is 4 credits. Students can select from General Education Courses which are offered in other faculties from the General Education Courses Manual (2002), Burapha University.

2. Area of Concentration Courses**Major Courses 75 credits****Major Required Courses 42 credits**

204111 Introduction to Philosophy

204132 Introduction to Religions 3(3-0-6)

204141 Introduction to Logic 3(3-0-6)

204211 Ancient Indian Philosophy

204212 Western Philosophy I 3(3-0-6)

204213 Eastern Philosophy : Chinese
and Japanese 3(3-0-6)

204231 Buddhist Principles 3(3-0-6)

204232 Buddhist in Thailand 3(3-0-6)

204251 Ethics 3(3-0-6)

204261 Aesthetics 3(3-0-6)

204314 Taoism and Confucianism

204334 Principles of Christianity

and Islam 3(3-0-6)

204421 Metaphysics and Epistemology

3(3-0-6)

204481 Independent Study 3(3-0-6)

Major Required Courses 33 credits204131 Religions and Religious
Phenomena 3(3-0-6)204214 The Art of Living with Others
3(3-0-6)

204234 Christianity 3(3-0-6)

204235 Islam 3(3-0-6)

204311 Thai Philosophy 3(3-0-6)

204312 Western Philosophy II 3(3-0-6)

204313 Contemporary Indian Philosophy
3(3-0-6)204315 Buddhist Philosophy
of Education 93 credits
3(3-0-6)

204321 Philosophy in Literature 3(3-0-6)

204331 Theravada Buddhist 3(3-0-6)

204332 Mahayana Buddhist 3(3-0-6)

204333 Buddhist and the Environment

3(3-0-6)

| | |
|---|------------|
| 204335 Religion, Science and Society | 3(3-0-6) |
| 204341 Symbolic Logic | 3(3-0-6) |
| 204422 Theravada and Mahayana Buddhist Philosophy | 3(3-0-6) |
| 204423 Social and Political Philosophy | 3(3-0-6) |
| 204424 Philosophical Principles in Everyday Life | 3(3-0-6) |
| 204425 Comparative Philosophy | 3(3-0-6) |
| 204426 Philosophical Thoughts of Buddhist Scholars | 3(3-0-6) |
| 204431 Comparative Religions | 3(3-0-6) |
| 204471 Introduction to Buddhist Psychological Principles | 3(3-0-6) |
| 204472 Buddhist Mediation | 3(3-0-6) |
| Minor Courses | 18 credits |

Students can select other minor from other faculties in Burapha University on approval from the Head of Department.

3. Free Elective Courses 6 credits

Students may take at least 6 credits as free elective credits to complete the graduation requirement from courses provided at Burapha University or other universities both in Thailand and abroad.

Bachelor of Arts Program in Thai

Courses Structure

Students are required to take a minimum of 120 credits from the following sections:

| | |
|--|------------|
| 1. General Education Courses | 30 credits |
| Required Courses | 26 credits |
| - English Group | 12 credits |
| - Thai Group | 2 credits |
| - Information Technology Group | 3 credits |
| - Interdisciplinary Integration Group | 9 credits |
| Elective Courses | 4 credits |
| 2. Area of Concentration Courses | 84 credits |
| - Major Courses | 66 credits |
| - Minor Courses | 18 credits |
| 3. Free Elective Courses | 6 credits |

1. General Education Courses 30 credits

Required Courses 26 credits

| | |
|----------------------|-------------------|
| English Group | 12 credits |
| Basic English | 6 credits |
| 212101 English I | 3(3-0-6) |
| 212102 English II | 3(3-0-6) |
| 212103 English III | 3(3-0-6) |
| 212104 English IV | 3(3-0-6) |

| | | | |
|---|-------------------|---|-------------------|
| Professional English | 6 credits | Major Required Courses | 45 credits |
| 212201 English for Humanities and Social Sciences I | 3(2-2-5) | 208211 Writing I | 3(3-0-6) |
| 212202 English for Humanities and Social Sciences II | 3(2-2-5) | 208213 Analytical Reading | 2(2-0-4) |
| 212208 English Writing Skills | 3(3-0-6) | 208231 Linguistics | 3(3-0-6) |
| Thai Group | 2 | 208232 Linguistics II | 3(2-2-5) |
| credits | | 208261 Evolution of Thai Literature | |
| 208101 Thai Language Skills | 2(2-0-4) | 208271 Contemporary Literature | 2(2-0-4) |
| Information Technology Group | 3 credits | 208281 Folklore | 2(2-0-4) |
| 310101 Computer and the Internet | 3(2-2-5) | 208321 Pali and Sanskrit | 3(3-0-6) |
| Interdisciplinary Integration Group | 9 credits | 208322 Pali and Sanskrit in Thai | 2(2-0-4) |
| 999101 Interdisciplinary Integration I | | 208323 Khmer in Thai | 2(2-0-4) |
| | 3(3-0-6) | 208351 Comparative Literature | 3(3-0-6) |
| 999102 Interdisciplinary Integration II | | 208352 Literary Criticism | 3(3-0-6) |
| | 3(3-0-6) | 208361 Masterpieces of Thai Literature | |
| 999103 Interdisciplinary Integration III | | | 3(3-0-6) |
| | 3(3-0-6) | 208391 Research on Thai I | 2(2-0-4) |
| Elective Courses | 4 credits | 208392 Research on Thai II | 3(1-4-6) |
| A minimum requirement for elective courses is 4 credits. Students can select from General Education Courses which are offered in other faculties from the General Education Courses Manual (2002), Burapha University. | | 208431 Evolution of Thai Language | |
| 2. Area of Concentration Courses | 84 | 208461 Buddhist Literature | 2(2-0-4) |
| credits | | 208491 Problems in Contemporary Thai Usage | 2(2-0-4) |
| Major Courses | 66 credits | Major Elective Courses | 19 credits |
| Major Professional Courses | 2 credits | 208212 Writing II | 2(2-0-4) |
| 208201 Effective Speech | 2(2-0-4) | 208214 Speed Reading | 2(2-0-4) |
| | | 208215 Oral Reading | 2(1-2-3) |
| | | 208233 Thai Regional Dialects | 2(2-0-4) |
| | | 208262 Niras | 2(2-0-4) |
| | | 208263 Poetic Tales | 2(2-0-4) |
| | | 208264 King Rama II's Works | 2(2-0-4) |
| | | 208265 Didactic Literature | 2(2-0-4) |
| | | 208272 Literary Works for Children | |

| | | |
|---|----------|---|
| 208311 Non-Fiction Writing | 3(3-0-6) | 2(2-0-4) |
| 208312 Business Writing | 3(3-0-6) | 208434 Linguistics and Thai Literature |
| 208324 Khmer | 2(2-0-4) | 2(2-0-4) |
| 208325 Development of Thai Textbooks | 2(2-0-4) | 208435 Discourse Analysis 2(2-0-4) |
| 208326 Characteristics of the Thai Language | 3(3-0-6) | 208436 Loanwords in Thai 2(2-0-4) |
| 208331 Semantics | 2(2-0-4) | 208462 Literature Based on Thai Customs 2(2-0-4) |
| 208332 Language and Culture | 2(2-0-4) | 208463 Choapraya Praklanhol's Works 2(2-0-4) |
| 208333 Language and Society | 2(2-0-4) | 208464 Prince Bidyalongkorn's Works 2(2-0-4) |
| 208334 Applied Linguistics | 2(2-0-4) | 208471 Literature and Musical Art 2(2-0-4) |
| 208335 Historical Linguistics | 3(3-0-6) | 208472 Political Literature 2(2-0-4) |
| 208353 Evolution of Prose and Poetry | 2(2-0-4) | Minor Courses 18 credits |
| 208362 Historical Literature | 2(2-0-4) | Students can select other minor courses from other faculties in Burapha University on approval from the Head of Department. |
| 208363 Drama | 2(2-0-4) | 3. Free Elective Courses 6 credits |
| 208364 Jataka Literature | 3(3-0-6) | Students may take at least 6 credits as free elective credits to complete the graduation requirement from courses provided at Burapha University or other universities both in Thailand and abroad. |
| 208371 Soonthompoo's Works | 2(2-0-4) | |
| 208372 Regional Literature | 2(2-0-4) | |
| 208373 Translated Literary Works | 2(2-0-4) | |
| 208381 Research on Folklore | 2(2-0-4) | |
| 208411 Poetry Writing | 3(3-0-6) | |
| 208412 Fiction Writing | 3(3-0-6) | |
| 208421 Logic of Language | 2(2-0-4) | |
| 208422 Khmer Orthography | 2(2-0-4) | |
| 208423 Thai Inscription | 3(3-0-6) | |
| 208424 Language in Mass Media | 3(3-0-6) | |
| 208432 Etymology | 2(2-0-4) | |
| 208433 Languages in Southeast Asia | | |

Bachelor of Business Administration

Program in Human Resource

Management

Courses Structure

Students are required to take a minimum of 135 credits from the following sections:

| | |
|---|-------------------|
| 1. General Education Courses | 30 credits |
| Required Courses | 26 credits |
| - English Group | 12 credits |
| - Thai Group | 2 credits |
| - Information Technology Group | 3 credits |
| - Interdisciplinary Integration Group | 9 credits |
| Elective Courses | 4 credits |
| 2. Area of Concentration Courses | 99 credits |
| - Basic Professional Courses | 54 credits |
| - Major Required Courses | 36 credits |
| - Major Elective Courses | 9 credits |
| 3. Free Elective Courses | 6 credits |
| 1. General Education Courses | 30 credits |
| Required Courses | 26 credits |
| English Group | 12 credits |
| Basic English | 6 credits |
| 212101 English I | 3(3-0-6) |
| 212102 English II | 3(3-0-6) |
| 212103 English III | 3(3-0-6) |
| 212104 English IV | 3(3-0-6) |
| Professional English | 6 credits |
| 212201 English for Humanities and Social Sciences I | 3(2-2-5) |

| | |
|--|-------------------|
| 212202 English for Humanities and Social Sciences II | 3(2-2-5) |
| 212207 English Communicative Speaking | 3(2-2-5) |
| 212208 English Writing Skills | 3(3-0-6) |
| Thai Group | 2 credits |
| 208101 Thai Language Skills | 2(2-0-4) |
| Information Technology Group | 3 credits |
| 310101 Computer and the Internet | 3(2-2-5) |
| Interdisciplinary Integration Group | 9 credits |
| 999101 Interdisciplinary Integration I | 3(3-0-6) |
| 999102 Interdisciplinary Integration II | 3(3-0-6) |
| 999103 Interdisciplinary Integration III | 3(3-0-6) |
| Elective Courses | 4 credits |
| A minimum requirement for elective courses is 4 credits. Students can select from General Education Courses which are offered in other faculties from the General Education Courses Manual (2002), Burapha University. | |
| 2. Area of Concentration Courses | 99 credits |
| Basic Professional Courses | 54 credits |

244475 Cooperation Education 9(0-0-27) 53 credits

3. Free Elective Courses 6 credits

Students may take at least 6 credits as free elective credits to complete the graduation requirement from courses provided at Burapha University or other universities both in Thailand and abroad.

- Major Required Courses

30 credits

- Major Elective Courses 15 credits

3. Free Elective Courses 6 credits

1. General Education Courses 30 credits

Required Courses 26 credits

English Group 12 credits

Basic English credits

212101 English I 3(3-0-6)

212102 English II 3(3-0-6)

212103 English III 3(3-0-6)

212104 English IV 3(3-0-6)

Professional English 6 credits

212201 English for Humanities and Social Sciences I 3(2-2-5)

212202 English for Humanities and Social Sciences II 3(2-2-5)

212207 English Communicative Speaking 3(2-2-5)

212208 English Writing Skills 3(3-0-6)

Thai Group 2 credits

208101 Thai Language Skills 2(2-0-4)

Information Technology Group 3 credits

310101 Computer and the Internet 3(2-2-5)

Interdisciplinary Integration Group 9 credits

999101 Interdisciplinary Integration I 3(3-0-6)

999102 Interdisciplinary Integration II

Bachelor of Business Administration

Program in Marketing

Courses Structure

Students are required to take a minimum of 134 credits from the following sections:

1. General Education Courses 30 credits
 - Required Courses 26 credits
 - English Group 12 credits
 - Thai Group 2 credits
 - Information Technology Group 3 credits
 - Interdisciplinary Integration Group 9 credits
 - Elective Courses 4 credits
2. Area of Concentration Courses 98 credits
 - Basic Professional Courses

3(3-0-6)
 999103 Interdisciplinary Integration III
 3(3-0-6)

Elective Courses 4 credits

A minimum requirement for elective courses is 4 credits. Students can select from General Education Courses which are offered in other faculties from the General Education Courses Manual (2002), Burapha University.

2. Area of Concentration Courses 102 credits

Basic Professional Courses 54 credits

212371 Business English 2(2-0-4)
 226211 Microeconomics I 3(3-0-6)
 226212 Macroeconomics I 3(3-0-6)
 227221 Business Finance 3(3-0-6)
 229212 Financial Accounting 3(2-2-5)
 229231 Accounting for Decision Making 3(3-0-6)
 230211 Business Law 3(3-0-6)
 230221 Principles of Management
 230231 Taxation 3(3-0-6)
 230212 Business Economics 3(3-0-6)
 230321 Quantitative Analysis in Management 3(3-0-6)
 230322 Production and Operation Management 3(3-0-6)

230323 Management Information System 3(3-0-6)
 230421 Strategic Management 3(3-0-6)
 244211 Human Resource Management 3(3-0-6)
 302117 Calculus for Business 3(3-0-6)
 310381 Computer in Business 3(2-2-5)
 312201 Elementary Statistics 3(3-0-6)
Major Required Courses 30 credits
 228212 Marketing Management 3(3-0-6)
 228221 Consumer Behavior 3(3-0-6)
 228231 Service Marketing 3(3-0-6)
 228331 Product and Price Policies

228351 Advertising and Sales Promotion 3(3-0-6)
 228352 Sales Management 3(3-0-6)
 228361 International Marketing 3(3-0-6)
 228441 Marketing Channels and Physical Distribution Management 3(3-0-6)
 228471 Marketing Research 3(3-0-6)
 228481 Seminar in Marketing 3(3-0-6)
Major Elective Courses 15 credits
 228341 Wholesaling Management 3(3-0-6)
 228342 Retailing Management 3(3-0-6)
 228343 Purchasing Management 3(3-0-6)
 228431 Industrial Marketing 3(3-0-6)
 228432 Agricultural Marketing 3(3-0-6)
 228433 Packaging Management 3(3-0-6)
 228442 Electronic Marketing 3(3-0-6)
 228461 Import and Export Management

| | |
|---|------------------|
| | 3(3-0-6) |
| 230324 Small and Medium Enterprise Management | 3(3-0-6) |
| 230422 Project Management | 3(3-0-6) |
| 3. Free Elective Courses | 6 credits |

Students may take at least 6 credits as free elective credits to complete the graduation requirement from courses provided at Burapha University or other universities both in Thailand and abroad.

Bachelor of Communication Arts Program

Courses Structure

Students are required to take a minimum of 139 credits from the following sections:

| | |
|---------------------------------------|------------|
| 1. General Education Courses | 30 credits |
| Required Courses | 26 credits |
| - English Group | 12 credits |
| - Thai Group | 2 credits |
| - Information Technology Group | 3 credits |
| - Interdisciplinary Integration Group | 9 credits |
| Elective Courses | 4 credits |

| | |
|----------------------------------|-------------|
| 2. Area of Concentration Courses | 100 credits |
| - Core Courses | 45 credits |
| - Professional Courses | 37 credits |
| - Minor Courses | 18 credits |
| 3. Free Elective Courses | 9 credits |

1. General Education Courses 30 credits

Required Courses 26 credits

English Group 12 credits

Basic English 6 credits

212101 English I 3(3-0-6)

212102 English II 3(3-0-6)

212103 English III 3(3-0-6)

212104 English IV 3(3-0-6)

Professional English 6 credits

212207 English Communicative Speaking 3(2-2-5)

212208 English Writing Skills 3(3-0-6)

Thai Group 2 credits

208101 Thai Language Skills 2(2-0-4)

Information Technology Group 3 credits

310101 Computer and the Internet 3(2-2-5)

Interdisciplinary Integration Group 9 credits

999101 Interdisciplinary Integration I 3(3-0-6)

999102 Interdisciplinary Integration II 3(3-0-6)

999103 Interdisciplinary Integration III 3(3-0-6)

Elective Courses 4 credits

A minimum requirement for elective courses is 4 credits. Students can select from General Education Courses which are offered in other faculties from the General Education Courses Manual (2002), Burapha University.

2. Area of Concentration Courses 100 credits

Core Courses 45 credits

| | | |
|--------|--|-----------|
| 214111 | Introduction to Communication Arts | 3(3-0-6) |
| 214121 | Language for Communication I | 3(3-0-6) |
| 214212 | Introduction to Photography | 3(2-2-5) |
| 214213 | Introduction to Film | 3(3-0-6) |
| 214222 | Language for Communication II | 3(3-0-6) |
| 214241 | Communication and Information Technology | 3(3-0-6) |
| 214351 | Research Methodology in Communication Arts | 3(3-0-6) |
| 214381 | Laws and Ethics of Mass Media | 3(3-0-6) |
| 214451 | Internship | 3(0-18-9) |
| 215111 | Introduction to Public Relations | 3(3-0-6) |
| 215261 | Communication and Public Opinion | 3(3-0-6) |
| 216211 | Introduction to Speech | |

Communication 3(3-0-6)

| | | |
|--------|------------------------------|----------|
| 217111 | Introduction to Advertising | 3(3-0-6) |
| 218111 | Introduction to Broadcasting | 3(3-0-6) |
| 219111 | Introduction to Journalism | 3(3-0-6) |

Professional courses 37 credits

1. Public Relation

Major Required Courses 20 credits

| | | |
|--------|---|----------|
| 215221 | Writing for Public Relations | 3(3-0-6) |
| 215322 | Comparative Public Relations | 2(2-0-4) |
| 215351 | Public Relations Research | 1(1-4-4) |
| 215361 | Media and Activities for Public Relations | 3(3-0-6) |
| 251452 | Seminar on Public Relations Issues | 3(3-0-6) |

| | | |
|--------|--|----------|
| 215462 | Public Relations Planning and Evaluation | 3(3-0-6) |
| 215463 | Public Relations Campaigns | 3(3-0-6) |

Major Elective Courses 17 credits

| | | |
|--------|---------------------------------------|----------|
| 214353 | Statistics for Communication Research | 2(2-0-4) |
| 214364 | Communication in Organization | 2(2-0-4) |
| 214391 | Creative Thinking | 3(3-0-6) |
| 215341 | Photography for Public Relations | 2(1-2-3) |
| 215365 | Press Relations | 2(2-0-4) |
| 215423 | Advanced Writing for Public Relations | 2(2-0-4) |

| | | |
|--------|-----------------------------|----------|
| | Communication Problem | 3(3-0-6) |
| 216464 | Interviewing Techniques | 2(2-0-4) |
| 216465 | Conference Procedure | 2(2-0-4) |
| 216493 | Speech for Specific Careers | 3(3-0-6) |
| 216494 | Independent Study | 3(0-0-9) |
| 219364 | Printed Media Production | 3(2-2-5) |

3. Advertising

Major Required Courses 20 credits

| | | |
|--------|-------------------------------|----------|
| 217321 | Creative Copy Writing | 2(2-0-4) |
| 217351 | Advertising Research | 3(1-4-4) |
| 217361 | Consumer Behavior | 2(2-0-4) |
| 217362 | Advertising Creative Strategy | 3(3-0-6) |
| 217463 | Advertising Media Planning | 3(3-0-6) |
| 217464 | Advertising Management | 3(3-0-6) |
| 217465 | Advertising Campaign Planning | 3(3-0-6) |

| | | |
|--------|------------------------|----------|
| 228211 | Principle of Marketing | 3(3-0-6) |
|--------|------------------------|----------|

Major Elective Courses 17 credits

| | | |
|--------|---|----------|
| 214391 | Creative Thinking | 3(3-0-6) |
| 216322 | Persuasive Communication | 2(2-0-4) |
| 216391 | Personality and Manners | 2(2-0-4) |
| 216441 | Techniques and Technology for Presentation | 3(3-0-6) |
| 217322 | Advanced Creative Copy Writing | 2(2-0-4) |
| 217366 | Management of Advertising Production | 3(3-0-6) |
| 217381 | Advertising and Society | 2(2-0-4) |
| 217423 | Case Analysis of Advertising Problem | 3(3-0-6) |

| | | |
|--------|-------------------------------|----------|
| 217451 | Seminar on Advertising Issues | 3(3-0-6) |
|--------|-------------------------------|----------|

| | | |
|--------|---------------------------|----------|
| 217467 | International Advertising | 2(2-0-4) |
|--------|---------------------------|----------|

| | | |
|--------|--------------------------|----------|
| 219364 | Printed Media Production | 3(2-2-5) |
|--------|--------------------------|----------|

4. Mass Communication

Major Required Courses 21 credits

| | | |
|--------|--------------------------------|----------|
| 218211 | Theories of Mass Communication | 2(2-0-4) |
|--------|--------------------------------|----------|

| | | |
|--------|--------------------------------|----------|
| 218321 | Writing for Mass Communication | 3(3-0-6) |
|--------|--------------------------------|----------|

| | | |
|--------|--------------------|----------|
| 218341 | Radio Production I | 3(2-2-5) |
|--------|--------------------|----------|

| | | |
|--------|---------------------|----------|
| 218342 | Radio Production II | 3(1-4-5) |
|--------|---------------------|----------|

| | | |
|--------|--------------------------------|----------|
| 218351 | Research in Mass Communication | 3(1-4-4) |
|--------|--------------------------------|----------|

| | | |
|--------|-------------------------|----------|
| 218361 | Radio News Presentation | 1(0-3-0) |
|--------|-------------------------|----------|

| | | |
|--------|-------------------------|----------|
| 218443 | Television Production I | 3(1-4-4) |
|--------|-------------------------|----------|

| | | |
|--------|--------------------------|----------|
| 218444 | Television Production II | 3(0-9-0) |
|--------|--------------------------|----------|

| | | |
|--------|------------------------------|----------|
| 218462 | Television News Presentation | 1(0-3-0) |
|--------|------------------------------|----------|

Major Elective Courses 16 credits

| | | |
|--------|--|----------|
| 214353 | Statistics for Communication Research | 2(2-0-4) |
|--------|--|----------|

| | | |
|--------|-------------------|----------|
| 214391 | Creative Thinking | 3(3-0-6) |
|--------|-------------------|----------|

| | | |
|--------|-------------------------|----------|
| 215471 | Political Communication | 2(2-0-4) |
|--------|-------------------------|----------|

| | | |
|--------|--------------------------|----------|
| 216322 | Persuasive Communication | 2(2-0-4) |
|--------|--------------------------|----------|

| | | |
|--------|---|----------|
| 216441 | Techniques and Technology for Presentation | 3(3-0-6) |
|--------|---|----------|

| | | |
|--------|--|----------|
| 216432 | Announcers and Master of Ceremonies | 2(1-2-3) |
|--------|--|----------|

| | | |
|--------|-------------------------|----------|
| 216461 | Interviewing Techniques | 2(2-0-4) |
|--------|-------------------------|----------|

| | | |
|--------|-----------------------------------|--|
| 218222 | Translation in Mass Communication | |
|--------|-----------------------------------|--|

| | | | |
|---|-------------------|---|-------------------|
| | 3(3-0-6) | 219451 Journalism Practice | 3(1-4-4) |
| 218352 Seminar in Mass Communication | | Major Elective Courses | 18 credits |
| | 3(3-0-6) | 214391 Creative Thinking | 3(3-0-6) |
| 218363 Mass Media for Social Development | 3(3-0-6) | 216322 Persuasive Communication | 3(3-0-6) |
| 218364 Public Communication | 3(3-0-6) | 219324 Interpretation of Current Affairs | 3(3-0-6) |
| 218365 Political Use of Mass Media | 2(2-0-4) | 219325 Editorial and Article Writing | |
| 218391 Mass Communication and Culture | 2(2-0-4) | | 3(3-0-6) |
| 218423 Information Gathering and Interpretation | 3(3-0-6) | 219326 Feature Writing | 3(3-0-6) |
| 218443 Documentary Program Production | | 219327 News Translation and English News Writing | 3(3-0-6) |
| | 2(1-2-3) | 219343 Photojournalism | 3(1-4-4) |
| 218465 Broadcasting Management | 3(3-0-6) | 219344 Electronic Newspaper | 3(2-2-5) |
| 218466 Drama Communication for Broadcasting | 2(1-2-3) | 219345 Printing Technology | 3(3-0-6) |
| 218467 Music for Communication | 2(2-0-4) | 219352 Research in Journalism | 3(1-4-4) |
| 218468 Mass Media Planning and Evaluation | 3(3-0-6) | 219362 Community Newspaper | 3(2-2-5) |
| | | 219363 Media in e-Society | 3(3-0-6) |
| 5. Journalism | | 219364 Printed Media Production | 3(2-2-5) |
| | | 219453 Seminar in Journalism | 3(2-2-5) |
| Major Required Courses | 19 credits | 219465 Book Publishing | 3(3-0-6) |
| 219221 Fundamentals of News Reporting | | 219466 Printing Management | 3(3-0-6) |
| | 3(3-0-6) | 219467 Magazine Production | 3(2-2-5) |
| 219322 Advanced News Reporting | 3(3-0-6) | 219481 Information Technology Law | |
| 219323 Creative Writing in Journalism | | | 3(3-0-6) |
| | 3(3-0-6) | Minor Courses | 18 credits |
| 219341 Printed Media Design | 2(1-2-3) | Students can select other minor from other faculties in Burapha University on approval from the Head of Department. | |
| 219342 Information Systems for Journalism | 3(2-2-5) | 3. Free Elective Courses | 9 credits |
| 219361 Newspaper and Magazine Editing | 3(3-0-6) | Students may take at least 9 credits as free elective credits to complete the graduation | |

requirement from courses provided at Burapha University or other universities both in Thailand and abroad.

Bachelor of Economics Program

Courses Structure

Students are required to take a minimum of 130 credits from the following sections:

| | |
|---------------------------------------|-------------------|
| 1. General Education Courses | 30 credits |
| Required Courses | 26 credits |
| - English Group | 12 credits |
| - Thai Group | 2 credits |
| - Information Technology Group | 3 credits |
| - Interdisciplinary Integration Group | 9 credits |
| Elective Courses | 4 credits |
| 2. Area of Concentration Courses | 90 credits |
| - Major Courses | 72 credits |
| - Minor Courses | 15 credits |
| 3. Free Elective Courses | 10 credits |
| 1. General Education Courses | 30 credits |
| Required Courses | 26 credits |
| English Group | 12 credits |
| Basic English | 6 credits |
| 212101 English I | 3(3-0-6) |

| | |
|--|-------------------|
| 212102 English II | 3(3-0-6) |
| 212103 English III | 3(3-0-6) |
| 212104 English IV | 3(3-0-6) |
| Professional English | 6 credits |
| 212207 English Communicative Speaking | 3(2-2-5) |
| 212208 English Writing Skills | 3(3-3-6) |
| Thai Group | 2 credits |
| 208101 Thai Language Skills | 2(2-0-4) |
| Information Technology Group | 3 credits |
| 310101 Computer and the Internet | 3(2-2-5) |
| Interdisciplinary Integration Group | 9 credits |
| 999101 Interdisciplinary Integration I | 3(3-0-6) |
| 999102 Interdisciplinary Integration II | 3(3-0-6) |
| 999103 Interdisciplinary Integration III | 3(3-0-6) |
| Elective Courses | 4 credits |
| A minimum requirement for elective courses is 4 credits. Students can select from General Education Courses which are offered in other faculties from the General Education Courses Manual (2002), Burapha University. | |
| 2. Area of Concentration Courses | 90 credits |
| Major Courses | 72 credits |

| | |
|--|-------------------|
| Major Required Courses | 42 credits |
| 226211 Microeconomics I | 3(3-0-6) |
| 226212 Macroeconomics I | 3(3-0-6) |
| 226271 Mathematics for Economists | 3(3-0-6) |
| 226272 Statistics for Economics | 3(3-0-6) |
| 226313 Microeconomic II | 3(3-0-6) |
| 226314 Macroeconomics II | 3(3-0-6) |
| 226321 Agricultural Economics | 3(3-0-6) |
| 226331 Economics of Money and Banking | 3(3-0-6) |
| 226341 Industrial Economics | 3(3-0-6) |
| 226351 Economic Development | 3(3-0-6) |
| 226352 The Economy of Thailand | 3(3-0-6) |
| 226361 Public Development | 3(3-0-6) |
| 226381 International Economics | 3(3-0-6) |
| 226415 Seminar in Economics | 3(3-0-6) |
| 226473 Economics Research Methodology | 3(3-0-6) |
| 302115 Calculus for Economics I | 3(3-0-6) |
| 302116 Calculus for Economics II | 3(3-0-6) |
| 312201 Elementary Statistics | 3(3-0-6) |
| 321211 Statistical Method | 3(3-0-6) |
| Major Elective Courses | 15 credits |
| 226332 Monetary Theory and Policy | 3(3-0-6) |
| 226333 Financial Market | 3(3-0-6) |
| 226342 Industrial Operation | 3(3-0-6) |
| 226343 Economics of Industrial Marketing | 3(3-0-6) |
| 226344 Economics of Technology | 3(3-0-6) |
| 226353 Economics Development | |

| | |
|--|----------|
| Theory | 3(3-0-6) |
| 226354 Project Analysis | 3(3-0-6) |
| 226434 International Monetary Economics | 3(3-0-6) |
| 226435 Monetary Institution and Management | 3(3-0-6) |
| 226436 Quantitative Analysis for Monetary Economics | 3(3-0-6) |
| 226445 Economics for Transportation | 3(3-0-6) |
| 226446 Economics for Environment | |
| 226455 Economic Development in Asia | 3(3-0-6) |

Minor Courses 18 credits

Students can select other minor from other faculties in Burapha University on approval from the Head of Department.

3. Free Elective Courses 9 credits

Students may take at least 9 credits as free elective credits to complete the graduation requirement from courses provided at Burapha University or other universities both in Thailand and abroad.

**Bachelor of Science Program in
Geo-Information Technology**

Courses Structure

Students are required to take a minimum of 136 credits from the following sections:

1. General Education Courses

| | |
|---------------------------------------|-------------|
| | 30 credits |
| Required Courses | 26 credits |
| - English Group | 12 credits |
| - Thai Group | 2 credits |
| - Information Technology Group | 3 credits |
| - Interdisciplinary Integration Group | 9 credits |
| Elective Courses | 4 credits |
| 2. Area of Concentration Courses | 100 credits |
| - Basic Profession Courses | 6 credits |
| - Major Courses | 76 credits |
| - Minor Courses | 18 credits |
| 3. Free Elective Courses | 6 credits |

| | |
|-------------------------------------|-------------------|
| 1. General Education Courses | 30 credits |
| Required Courses | 26 credits |
| English Group | 12 credits |
| Basic English | 6 credits |
| 212101 English I | 3(3-0-6) |
| 212102 English II | 3(3-0-6) |
| 212103 English III | 3(3-0-6) |
| 212104 English IV | 3(3-0-6) |

| | |
|---|------------------|
| Professional English | 6 credits |
| 212205 English for Science and Technology I | 3(2-2-5) |
| 212207 English Communicative Speaking | 3(2-2-5) |
| Thai Group | 2 credits |
| 208101 Thai Language Skills | 2(2-0-4) |
| Information Technology Group | 3 credits |
| 310101 Computer and the Internet | 3(2-2-5) |
| Interdisciplinary Integration Group | 9 credits |
| 999101 Interdisciplinary Integration I | 3(3-0-6) |
| 999102 Interdisciplinary Integration II | 3(3-0-6) |
| 999103 Interdisciplinary Integration III | 3(3-0-6) |
| Elective Courses | 4 credits |

A minimum requirement for elective courses is 4 credits. Students can select from General Education Courses which are offered in other faculties from the General Education Courses Manual (2002), Burapha University.

| | |
|----------------------------------|-------------|
| 2. Area of Concentration Courses | 100 credits |
| Basic Professional Courses | 6 credits |
| 310322 C Programming | 3(2-2-5) |
| 310371 Internet Technologies | 3(3-0-6) |

| | | | |
|---|-------------------|---|----------------------|
| Major Courses | 76 | Geography | 3(3-0-6) |
| credits | | 223231 Human Geography | 3(3-0-6) |
| Major Required Courses | 43 credits | 223232 Human Ecology | 3(3-0-6) |
| 223102 Introduction to Geography | | 223254 Geomorphology | 2(2-0-4) 3(2-2-5) |
| 223211 Map Reading and Aerial Photo Interpretation | 3(2-2-5) | 223317 Topographic Survey | 3(2-2-5) |
| 223212 Introduction to Remote Sensing and Geographic Information System | | 223318 Plane Survey | 3(2-2-5) |
| | 3(2-2-5) | 223319 Cartography | 3(2-2-5) |
| 223214 Photogrammetry | 3(2-2-5) | 223320 Global Positioning System | |
| 223215 Remote Sensing | 3(2-2-5) | 223321 Three Dimensions Mapping | |
| 223216 Geographic Information System | | 223337 Urban Geography | 3(3-0-6) |
| | 3(2-2-5) | 223338 Rural Geography | 3(3-0-6) |
| 223251 Physical Geography I | 3(2-2-5) | 223340 Industrial Geography | 3(3-0-6) |
| 223252 Physical Geography II | 3(2-2-5) | 223357 Coastal Geography | 3(3-0-6) |
| 223306 Research Methodology in Geography | 3(2-2-5) | 223376 Environmental Law and Policy | 2(2-0-4) |
| 223422 Computer Mapping | 3(2-2-5) | 223377 Environmental Impact Assessment | 3(2-2-5) |
| 223424 Land Use Mapping Techniques | | 223391 Regional Geography | 3(3-0-6) |
| | 3(2-2-5) | 223393 Geography of Eastern Thailand | 3(3-0-6) |
| 223427 Geography Database Management System | 3(2-2-5) | 223394 Local Geography | 3(3-0-6) |
| 223428 Seminar in Geo-Informatics System | 3(2-2-5) | 223395 Geography of Asia | 3(3-0-6) |
| 223490 Practicum | 2(0-6-12) | 223396 World Geography | 3(3-0-6) |
| 223492 Problems in Geography of Thailand | 3(3-0-6) | 223425 Urban Geo-Informatics | 3(2-2-5) |
| | | 223426 Geo-Informatics System for Natural Resource Management | 3(2-2-5) |
| Major Elective Courses | 33 credits | 223442 Political Geography | 3(3-0-6) |
| 223213 Statistical Techniques in | | 223444 Geography of Tourism | 3(3-0-6) |
| | | Minor Courses | 18 credits |

Students can select other minor from other faculties in Burapha University on approval from the Head of Department.

Free Elective Courses 6 credits

Students may take at least 6 credits as free elective credits to complete the graduation requirement from courses provided at Burapha University or other universities both in Thailand and abroad.

Bachelor of Science Program in Psychology

Courses Structure

Students are required to take a minimum of 138 credits from the following sections:

1. General Education Courses 30 credits
 - Required Courses 26 credits
 - English Group 12 credits
 - Thai Group 2 credits
 - Information Technology Group 3 credits
 - Interdisciplinary Integration Group 9 credits
 - Elective Courses 4 credits
2. Area of Concentration Courses 102 credits
 - Major Courses 84 credits

- Minor Courses 18 credits

3. Free Elective Courses 6 credits

1. General Education Courses 30 credits

Required Courses 26 credits

English Group 12 credits

Basic English 6 credits

212101 English I 3(3-0-6)

212102 English II 3(3-0-6)

212103 English III 3(3-0-6)

212104 English IV 3(3-0-6)

Professional English 6 credits

212201 English for Humanities and Social Sciences I 3(2-2-5)

212202 English for Humanities and Social Sciences II 3(2-2-5)

Thai Group 2

credits

208101 Thai Language Skills 2(2-0-4)
Information Technology

Group 3 credits

310101 Computer and the Internet 3(2-2-5)
Interdisciplinary Integration

Group 9 credits

999101 Interdisciplinary Integration I 3(3-0-6)

999102 Interdisciplinary Integration II 3(3-0-6)

999103 Interdisciplinary Integration III 3(3-0-6)

Elective Courses 4 credits

A minimum requirement for elective courses is 4 credits. Students can

select from General Education Courses which are offered in other faculties from the General Education Courses Manual (2002), Burapha University.

2. Area of Concentration Courses 102 credits

| | |
|--|-------------------|
| Major Courses | 84 credits |
| Core Courses | 39 credits |
| 222111 General Psychology | 3(3-0-6) |
| 222211 Physiological Psychology | 3(3-0-6) |
| 222212 Perception and Learning Psychology | 3(3-0-6) |
| 222213 Motivation and Personality Psychology | 3(3-0-6) |
| 222221 Measurement and Psychological Testing | 3(3-0-6) |
| 222232 Child and Adolescent Psychology | 3(3-0-6) |
| 222233 Adult and Aging Psychology | 3(3-0-6) |
| 222261 Introduction to Social Psychology | 3(3-0-6) |
| 222281 Health and Environmental Psychology | 3(3-0-6) |
| 222321 Research Method and Statistics in Psychology I | 3(2-2-5) |
| 222322 Research Method and Statistics in Psychology II | 3(2-2-5) |
| 222421 Statistical Package for Psychological Research | 3(1-4-4) |
| 222481 Moral Psychology | 3(3-0-6) |

Major Professional Courses 45 credits

1. Industrial and Organizational Psychology Group

Major Required Courses 30 credits

| | |
|---|----------|
| 222251 Introduction to Industrial and Organizational Psychology | |
| 222252 Personnel Psychology | 3(3-0-6) |
| 222253 Psychology at Work | 3(3-0-6) |
| 222351 Consumer and Advertising Psychology | 3(3-0-6) |
| 222352 Psychology of Human Resource Development | 3(3-0-6) |
| 222353 Psychology of Industrial Relations | 3(3-0-6) |
| 222442 Psychology of Career Counseling | 3(3-0-6) |
| 222451 Psychological Testing in Organization | 3(3-0-6) |
| 222452 Seminar in Industrial and Organizational Psychology | |
| 222453 Practicum in Industrial and Organizational Psychology | |
| Major Elective Courses 15 credits | |
| 222254 Organization Behavior Modification | 3(3-0-6) |
| 222341 Introduction to Counseling Psychology | 3(3-0-6) |
| 222354 Psychology of Design and | |

| | | | | | |
|-------------------------------|-----------------------------------|-------------------|----------|-------------------------------|-------------------|
| | Evaluation | 3(3-0-6) | | Effectiveness | 3(3-0-6) |
| 222355 | Psychology of Organization | | 222461 | Attitude and Opinion | 3(3-0-6) |
| | Effectiveness | 3(3-0-6) | 222462 | Violence and Criminal | |
| | | | | Psychology | 3(3-0-6) |
| 222356 | Psychology of Problem Solving | | | | |
| | and Decision Making | 3(3-0-6) | 222463 | Seminar in Social and | |
| 222357 | Psychology of Conflict | | | Community Psychology | 3(3-0-6) |
| | Management | 3(3-0-6) | 222464 | Practicum in Social and | |
| 222358 | Psychology of Career Planning | | | Community | |
| | and Information Service | 3(3-0-6) | | Psychology | 3(0-9-6) |
| 222455 | Industrial Psychology and | | | Major Elective Courses | 15 credits |
| | Modernization | 3(3-0-6) | 222231 | Developmental Psychology | |
| 222456 | Psychology of Organizational | | 222271 | Mental Hygiene | 3(3-0- |
| | Development | 3(3-0-6) | 6)222341 | | |
| 222457 | Individual Research in Industrial | | | Introduction to Counseling | |
| | and Organizational Psychology | | | Psychology | 3(3-0-6) |
| | | 3(3-0-6) | 222342 | Interview Skills | 3(3-0-6) |
| 711406 | Ergonomics | 3(3-0-6) | 222364 | Sex Role and Social Behavior | |
| | | | | | 3(3-0-6) |
| | 2. Social and Community | | | | |
| | Psychology Group | | 222365 | Psychology of Cultural | |
| | | | | Disadvantaged Children | 3(3-0-6) |
| Major Required Courses | | 30 credits | 222366 | Psychology of Juvenile | |
| 222262 | Advanced Social Psychology | 3(3- | | Delinquency | |
| 0-6) | | | | | 3(3-0-6) |
| 222263 | Community Psychology | 3(3-0-6) | 222371 | Abnormal Psychology | 3(3-0-6) |
| 222264 | Psychology of Family and | | 222372 | Psychology of Exceptional | |
| | Society | 3(3-0-6) | | Children | 3(3-0-6) |
| 222361 | Psychology of Communication | | 222465 | Psychology of Social Work | |
| | and Persuasion | 3(3-0-6) | 222466 | Psychology of Bargaining and | |
| 222362 | Psychology of Interpersonal | | | Interest Groups | 3(3-0-6) |
| | Relations | 3(3-0-6) | 222467 | Individual Research in Social | |
| 222363 | Leadership and Group | | | | |

and Community Psychology

Minor Courses 18 credits

Students can select other minor courses from other faculties in Burapha University on approval from the Head of Department.

3. Free Elective Courses 6 credits

Students may take at least 6 credits as free elective credits to complete the graduation requirement from courses provided at Burapha University or other universities both in Thailand and abroad.

Bachelor of Accountancy Program in Accounting (Continuing program)
Courses Structure

Students are required to take a minimum of 76 credits from the following sections:

1. General Education Courses 13 credits
 - English Group 6 credits
 - Information Technology Group 3 credits
 - Elective Courses 4 credits
2. Area of Concentration Courses 57 credits
 - Basic Professional course 30 credits

- Major Required Courses 3(3-0-6)

21 credits

- Major Elective Courses

6 credits

3. Free Elective Courses 6 credits

1. General Education Courses 13 credits

English Group 6 credits

212207 English Communicative Speaking 3(2-2-5)

212208 English Writing Skills 3(3-0-6)

Information Technology Group 3 credits

310101 Computer and the Internet 3(2-2-5)

Elective Courses 4 credits

A minimum requirement for elective courses is 4 credits. Students can select from General Education Courses which are offered in other faculties from the General Education Courses Manual (2002), Burapha University.

2. Area of Concentration Courses 57 credits

Basic Professional Courses

227211 Business Finance 3(3-0-6)

228212 Marketing management 3(3-0-6)

229212 Financial Accounting 3(2-2-5)

230211 Business Law 3(3-0-6)

230212 Business Economics 3(3-0-6)

230221 Principles of Management

| | | |
|--------|---|-------------------|
| 230231 | Taxation | 3(3-0-6) |
| 230322 | Production and Operations Management | 3(3-0-6) |
| 230323 | Management Information System | 3(3-0-6) |
| 230421 | Strategic Management | 3(3-0-6) |
| | Major Required Courses | 21 credits |
| 229221 | Intermediate Accounting I | 3(3-0-6) |
| 229321 | Intermediate Accounting II | 3(3-0-6) |
| 229322 | Advanced Accounting | 3(3-0-6) |
| 229331 | Cost Accounting | 3(3-0-6) |
| 229332 | Managerial Accounting | 3(3-0-6) |
| 229341 | Tax Accounting | 3(3-0-6) |
| 229351 | Auditing | 3(3-0-6) |
| | Major Elective Courses | 21 credits |
| 227421 | Principles of Investment | 3(3-0-6) |
| 229222 | Governmental Accounting | 3(3-0-6) |
| 229271 | Accounting for Financial Institution | 3(3-0-6) |
| 229361 | Software package for Accounting | 3(3-0-6) |
| 229421 | Accounting Theory | 3(3-0-6) |
| 229422 | Corporate Financial Reporting and Analysis | 3(3-0-6) |
| 229423 | Accounting Policy | 3(3-0-6) |
| 229424 | Seminar in Financial Accounting | 3(3-0-6) |
| 229431 | Profit Planning and Control | 3(3-0-6) |
| 229432 | Seminar in Managerial Accounting | 3(3-0-6) |
| 229451 | Internal Auditing and Control | 3(3-0-6) |

| | | |
|--------|---|----------|
| 229452 | Information System Control and Audit | 3(3-0-6) |
| 229453 | Seminar in Auditing | 3(3-0-6) |
| 229461 | Accounting Information System | 3(3-0-6) |
| 229462 | Seminar in Accounting Information System | 3(3-0-6) |
| 229471 | Institutional Accounting | 3(3-0-6) |

3. Free Elective Courses 6 credits

Students may take at least 6 credits as free elective credits to complete the graduation requirement from courses provided at Burapha University or other universities both in Thailand and abroad.

Bachelor of Business Administration Program in Human Resource Management (Continuing Program)

Courses Structure

Students are required to take a minimum of 76 credits from the following sections:

- General Education Courses 13 credits
 - English Group 6 credits
 - Information Technology Group 3(3-0-6) 3 credits
 - Elective Courses 4 credits
- Area of Concentration Courses

| | | | |
|-----------------------------|------------|--|----------|
| | 57 credits | | 3(3-0-6) |
| - Basic Professional course | | 230211 Business Law | 3(3-0-6) |
| | 33 credits | 230212 Business Economics | 3(3-0-6) |
| - Major Required Courses | | 230231 Taxation | 3(3-0-6) |
| | 18 credits | 230322 Production and Operations Management | 3(3-0-6) |
| - Major Elective Courses | | 230323 Management Information System | |
| | 6 credits | | 3(3-0-6) |
| 3. Free Elective Courses | 6 credits | 230421 Strategic Management | 3(3-0-6) |

1. General Education Courses 13 credits

English Group 6 credits

| | | | |
|---------------------------------------|----------|--|--|
| 212207 English Communicative Speaking | | | |
| | 3(2-2-5) | | |
| 212208 English Writing Skills | 3(3-0-6) | | |

Information Technology Group 3 credits

| | | | |
|----------------------------------|------------------|--|--|
| 310101 Computer and the Internet | 3(2-2-5) | | |
| Elective Courses | 4 credits | | |

A minimum requirement for elective courses is 4 credits. Students can select from General Education Courses which are offered in other faculties from the General Education Courses Manual (2002), Burapha University.

2. Area of Concentration Courses 57 credits

Basic Professional Courses

| | | | |
|---------------------------------------|----------|--|--|
| 227211 Business Finance | 3(3-0-6) | | |
| 228212 Marketing Management | 3(3-0-6) | | |
| 229212 Financial Accounting | 3(2-2-5) | | |
| 229231 Accounting for Decision Making | | | |

Major Required Courses 18 credits

| | | | |
|----------------------------------|--|--|----------|
| 244211 Human Resource Management | | | 3(3-0-6) |
| 244212 Organization Behavior | | | 3(3-0-6) |
| 244261 Labour Law | | | 3(3-0-6) |
| 244321 Recruitment and Placement | | | |
| 224331 Training and Development | | | |
| 244441 Compensation Management | | | |

Major Required Courses 6 credits

| | | | |
|--|--|--|---------------------|
| 212371 Business English | | | 2(2-0-4) |
| 214361 Communication in Organization | | | 2-(2-0-4) |
| 216322 Persuasive Communication | | | |
| 216441 Presentation Techniques | | | 3(3-0-6) |
| 216464 Interviewing Techniques | | | 2(2-0-4) |
| 216465 Conference procedure | | | 2(2-0-4) |
| 222251 Introduction to Industrial and Organizational Psychology | | | |
| 230324 Small and Medium Enterprise | | | |

| | |
|---|------------------|
| | 3(3-0-6) |
| 230325 Entrepreneurship | 3(3-0-6) |
| 230411 Business Research Methodology | 3(3-0-6) |
| 244262 Principles of Industrial Relations | 3(3-0- |
| 6)244332 | |
| Organization Development | |
| 244361 Labour Relation | 3(3-0-6) |
| 244371 Public Relation in Organization | 3(3-0-6) |
| 244471 Human Resource Information | |
| System | 3(3-0-6) |
| 244472 Leadership | 3(3-0-6) |
| 244473 Seminar in Human Resource | |
| Management | 3(3-0-6) |
| 244474 Independent Study | 3(3-0-6) |
| 244475 Cooperation Education | 9(0-0-27) |
| 3. Free Elective Courses | 6 credits |

Students may take at least 6 credits as free elective credits to complete the graduation requirement from courses provided at Burapha University or other universities both in Thailand and abroad.

**Bachelor of Business Administration
Program in Marketing
(Continuing Program)**

Courses Structure

Students are required to take a minimum of 76 credits from the following sections:

| | |
|---|-----------------------|
| 1. General Education Courses | 13 credits |
| - English Group | 6 credits |
| - Information Technology Group | 3(3-0-6) 3 credits |
| - Elective Courses | 4 credits |
| 2. Area of Concentration Courses | 57 credits |
| - Basic Professional course | 33 credits |
| - Major Required Courses | 18 credits |
| - Major Elective Courses | 6 credits |
| 3. Free Elective Courses | 6 credits |
| 1. General Education Courses | 13 credits |
| English Group | 6 credits |
| 212207 English Communicative Speaking | 3(2-2-5) |
| 212208 English Writing Skills | 3(3-0-6) |
| Information Technology Group | 3 credits |
| 310101 Computer and the Internet | 3(2-2-5) |
| Elective Courses | 4 credits |
| A minimum requirement for elective courses is 4 credits. Students can select from General Education Courses | |

which are offered in other faculties from the General Education Courses Manual (2002), Burapha University.

2. Area of Concentration Courses 57

credits

Basic Professional Courses

227211 Business Finance 3(3-0-6)

228212 Marketing Management 3(3-0-6)

229212 Financial Accounting 3(2-2-5)

229231 Accounting for Decision Making
3(3-0-6)

230211 Business Law 3(3-0-6)

230212 Business Economics 3(3-0-6)

230221 Principles of Management

230231 Taxation 3(3-0-6)

230322 Production and Operations
Management 3(3-0-6)

230323 Management Information System
3(3-0-6)

230421 Strategic Management 3(3-0-6)

Major Required Courses 18 credits

228221 Consumer Behavior 3(3-0-6)

228331 Product and Price Policies

228351 Advertising and Sales Promotion
3(3-0-6)

228352 Sales Management 3(3-0-6)

228471 Marketing Research 3(3-0-6)

228481 Seminar in Marketing 3(3-0-6)

Major Elective Courses 18 credits

228231 Service Marketing 3(3-0-6)

228341 Wholesaling Management

228343 purchasing Management 3(3-0-6)

228361 International Marketing 3(3-0-6)

228371 Quantitative Analysis for Marketing
3(3-0-6)

228423 Packaging Management 3(3-0-6)

228431 Industrial Marketing 3(3-0-6)

228432 Agricultural Marketing 3(3-0-6)

228441 Marketing Channels and Physical
Distribution Management 3(3-0-6)

228442 Electronic Marketing 3(3-0-6)

228461 Import and Export Management
3(3-0-6)

230324 Small and Medium Enterprise
Management 3(3-0-6)

230422 Project Management 3(3-0-6)

244211 Human Resource Management
3(3-0-6)

3. Free Elective Courses 6 credits

Students may take at least 6 credits as free elective credits to complete the graduation requirement from courses provided at Burapha University or other universities both in Thailand and abroad. 3(3-0-6)

Bachelor of Science Program in Maps and Geographical Technology (Continuing Program)

Courses Structure

Students are required to take a minimum of 78 credits from the following sections:

1. General Education Courses 15 credits
 - English Group 6 credits
 - Information Technology Group 3 credits
 - Elective Courses 6 credits
1. Area of Concentration Courses 57 credits
 - Basic Professional course 21 credits
 - Major Required Courses 24 credits
 - Major Elective Courses 12 credits
3. Free Elective Courses 6 credits

- 1. General Education Courses 15 credits**
- English Group 6 credits**
- 212205 English for Science and Technology I 3(2-2-5)
- 212207 English Communicative Speaking 3(2-2-5)
- Information Technology Group 3 credits
- 310101 Computer and the Internet 3(2-2-5)
- Elective Courses 6 credits

A minimum requirement for elective courses is 6 credits. Students can

select from General Education Courses which are offered in other faculties from the General Education Courses Manual (2002), Burapha University.

- 2. Area of Concentration Courses 57 credits**
- Basic Professional Courses**
- 223211 Map Reading and Aerial Photo Interpretation 3(2-2-5)
- 223212 Introduction to Remote Sensing and Geographic Information System 3(2-2-5)
- 223251 Physical Geography I 3(2-2-5)
- 223252 Physical Geography II 3(2-2-5)
- 223306 Research Methodology in Geography 3(2-2-5)
- 310322 C Programming 3(2-2-5)
- 310371 Internet Technologies 3(3-0-6)
- Major Required Courses 21 credits**
- 223215 Remote Sensing 3(2-2-5)
- 223216 Geographic Information System 3(2-2-5)
- 223317 Topographic Survey 3(2-2-5)
- 223318 Plane Survey 3(2-2-5)
- 223319 Cartography 3(2-2-5)
- 223320 Global Positioning System 3(2-2-5)
- 223427 Geography Database Management System 3(2-2-5)
- 223428 Seminar in Geo-Informatics System 3(2-2-5)

| | |
|---|-------------------|
| Major Elective Courses | 21 credits |
| 223213 Statistical Techniques in Geography | 3(3-0-6) |
| 223214 Photogrammetry | 3(2-2-5) |
| 223254 Geomorphology | 3(2-2-5) |
| 223294 Geography of Eastern Thailand | 3(3-0-6) |

Students may take at least 6 credits as free elective credits to complete the graduation requirement from courses provided at Burapha University or other universities both in Thailand and abroad.

| | |
|---|------------------|
| 223321 Three Dimensions Mapping | 3(2-2-5) |
| 223422 Computer Mapping | 3(2-2-5) |
| 223424 Land Use Mapping Techniques | 3(2-2-5) |
| 223444 Geography of Tourism | 3(3-0-6) |
| 223492 Problems in Geography of Thailand | 3(3-0-6) |
| 3. Free Elective Courses | 6 credits |